

EUROPE IS GUEST IN THE GREATER REGION

L'opération « Pierres Numériques » est soutenue par l'Union européenne dans le cadre du programme INTERREG V A Grande Région

Die Operation „Digitale Steine“ wird durch die Europäische Union im Rahmen des Programms INTERREG V A Großregion gefördert.



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Cross-Border Network of History and Arts, Hochschule Trier, Fachbereich Gestaltung

The Cross-Border Network of History and Arts, FreedomBus and the Design faculty of the Trier University of Applied Sciences are full partner of the INTERREG project: „Digitale Steine“ (Digital Stones).



1. Introduction

Around 60 young people from 14 European countries come from 08th September 2016 to 16th September 2016 to the Greater Region, Rheinland-Pfalz. They will draw the attention of people from the Greater Region and from other European countries to the cultural heritage of the region with the help of artistic activities and history workshops (Creation of media art works in interdisciplinary workshops, mappings, theatre production, light projections, exhibitions, etc.). Thus, the people will be connected in solidarity. We want to set an example for the European values awareness and support the outstanding heritage project „Digital stones“ in the Greater Region. The Cross-Border Network of History and Arts of the University of Trier with the FreedomBus project here appears as a full partner of the INTERREG project „Digital bricks“.

2. Summary

From 08th to 16th September 2016, round about 80 students from 14 European countries - representatives from the fields of art, design, science and architecture - come to the Greater Region in a university laboratory „on wheels“. During this time in Trier, the participants will deal with the history of the area, the culture, the diversity and the uniqueness of the Greater Region and edit artistic-medially the scientific findings. In Trier, the participants meet with invited students, trainees and young asylum seekers in art and history workshops and trainings for body language, civil courage and intercultural skills. In mixed teams the students will work together with the invited guests, guided by international teachers. The students thus take over the role of a godfather, knowledge facilitator and integration helper. During this time, the university on wheels will be experienced and made tangible as an open educational institution for everyone.



Einer unserer Projektionsvorschläge
an der Porta Nigra Trier

3.1. Medial Culture Events 08.09.2016 - 16.09.2016

During this period, young people from all over Europe, but especially students and artists from the Greater Region, organize two medial culture events dealing with the cultural heritage of the region. Planned are mappings, light installations and intercultural evenings for participants and the local people. As part of the Museum Night **on September 10th, 2016** also is presented a performance of light, façade projection, sound and drama. **On September 14th, 2016** an exhibition of the results will be opened in form of a media presentation in the Viehmarkt Baths. The exhibition is subsequently shown at many European locations. Thus, the Greater Region and its cultural heritage is presented internationally.

3.2. Medial culture events planned

The following year, similar media art projects are planned in Esch-Alzette in



Lichtinstallation und mediale Ausstellung in den Viehmarktthermen in Trier



Performance Art mit Lichtinstallationen, Klangkunst und Mappings geplant an der Porta Nigra

the former steel industry site, Metz at the former home of Robert Schuman - awarded the European Heritage Label - and the war memorial in Verdun, France.

4. Promotional effective reevaluation of the historical and the digital assets

To get to know the broader region and share their culture, the foreign participants can benefit of multilingual guided tours and excursions. The events are always accompanied by the international press and the activities are promoted by effective advertising (banners, posters, flyers etc.), thus the broader region and its natural and cultural heritage achieves national, European and overseas attention.

5. Importance of the project for the Greater Region

Through the project and its participants of 14 countries, the venues and educational institutions in the Greater Region will be known in the region, in Europe and abroad. The international participants enrich and revitalize the region through the exchange of experiences, promoting civic awareness and the lived tolerance towards others. The variety of rich territorial heritage is illustrated publicly. Students and teachers will get sensitized for historical and cultural processes in the Greater Region and cultural heritage resulting from it. Thanks to the creation of sustainable partnerships with social, political and cultural institutions in the Greater Region they are not suspected by the students as unattainable bastions, but as places of encounter, dialogue, research and humanity. This helps to understand and to overcome the structures of the institutions barriers to better work together in the future.

6. Sustainability of the project

After completion of the events, the international cooperation between the participating educational institutions and institutions will continue to develop together new projects and events. It will be generated and strongly supported a cross-border networking.